

Clerk's Office - Department Copywriting and Strategy Schedule

Week	Phase	Meeting/Milestone
Nov 20 - 22	Dis <mark>cov</mark> ery & d <mark>epartm</mark> ent	Monday 11/20 Discovery
	strategy	interview with Stephanie
		Assigned SME: Keith
Nov 27 – Jan 12	Copywriting & discovery	Discovery meetings and
	Link redirect phase	training with division staff
		GR Digital check-in meeting
Jan 15 – 19	Editing & Iteration	GR Digital check-in meeting
Jan 22 - 26	Editing & Iteration,	Launch site
	Publishing & redirects	